

ESTTA Tracking number: **ESTTA776486**

Filing date: **10/13/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

Name	Swatch AG (Swatch SA) (Swatch Ltd.)		
Entity	Corporation	Citizenship	Switzerland
Address	Jakob-Stampfli-Strasse 94 Biel/Bienne, CH-2501 SWITZERLAND		

Attorney information	Jess M. Collen Collen IP, Intellectual Property Law, P.C. The Holyoke-Manhattan Building, 80 South Highland Avenue Ossining, NY 10562 UNITED STATES jcollen@collenip.com, ogelber@collenip.com, docket@collenip.com Phone:(914) 941-5668
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Applicant Information

Application No	86413149	Publication date	09/13/2016
Opposition Filing Date	10/13/2016	Opposition Period Ends	10/13/2016
International Registration No.	NONE	International Registration Date	NONE
Applicant	LG Electronics Inc. 128, Yeoui-daero, Yeongdeungpo-gu Seoul 150-721, KOREA, REPUBLIC OF		

Goods/Services Affected by Opposition

Class 009. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Mobile phones; Television receivers; Universal serial bus hardware drives; Monitors for computers; Lap Top computers; Computers; Digital Versatile Disc players; Portable hard disk drives; Apparatus for recording, transmission or reproduction of sound or images; Computer application software for receiving and transmission of message in the nature of data, text, language, sound, image and video; Audio Receivers; Network monitoring cameras namely for surveillance; Electronic displays, namely, digital signage; Colour printers; Tablet computers; Set-top boxes; Scanners; Mouses for computers; Car speakers; Projectors, namely, LCD projectors, Movie projectors, Photographic projectors, Video projectors; Wearable mobile phone; Wearable smart phone; Wearable computer; Wearable computer peripheral devices; Wearable telecommunication machines and implements, namely, Wearable digital electronic devices comprised primarily of software and display screens for viewing, sending and receiving texts, emails, data and information from smart phones, tablet computers and portable computers; Wearable portable communications apparatus, namely, Wearable digital electronic devices comprised primarily of software and display screens for viewing, sending and receiving texts, emails, data and information from smart phones, tablet computers and portable computers; Wearable electric audio and visual apparatus and instruments, namely, Wearable digital electronic devices comprised primarily of software and display

screens for viewing, sending and receiving texts, emails, data and information from smart phones, tablet computers and portable computers; Wearable portable media players; Wearable digital electronic devices comprised primarily of a monitor for viewing texts, emails, data and information from smart phone, tablet computers and portable computers; Wearable digital electronic devices comprised primarily of software and display screens for viewing, sending and receiving texts, emails, data and information from smart phones, tablet computers and portable computers and also featuring a wristwatch; Wearable computers featuring a wristwatch; Wearable digital electronic devices comprised primarily of software and display screens for viewing, sending and receiving texts, emails, data and information from smart phones, tablet computers and portable computers and also featuring a wrist band; Wearable communications computers featuring a wrist band; Wearable digital electronic devices comprised primarily of software and display screens for viewing, sending and receiving texts, emails, data and information from smart phones, tablet computers and portable computers and also featuring a bracelet; Wearable communications computers featuring a bracelet; Software that interfaces with multi health devices to record health conditions; Biometric sensors for security telecommunication machines and implements

Class 014. First Use: 0 First Use In Commerce: 0

All goods and services in the class are opposed, namely: Watches; Wristwatches; Electronic clocks and watches; Electric clocks and watches; Stopwatches; Dials for clock and watch making; Watch crystals; Automobile clocks; Watch chains; Cases for clock and watchmaking; Parts for watches; Watch pouches; Table clocks; Necklaces; Bracelets; Key rings of precious metal; Wire of precious metal used in the making of jewelry; Rings; Watches that communicate data to personal digital assistants, smartphones, and personal computers through internet websites and other computer and electronic communication networks; Watchbands that communicate data to personal digital assistants, smart phones, and personal computers through internet websites and other computer and electronic communication networks; Bracelets that communicate data to personal digital assistants, smart phones, and personal computers through internet websites and other computer and electronic communication networks; Smart watches comprised primarily of a wristwatch also featuring a telephone, software and display screens for viewing, sending and receiving texts, emails, data and information; Wearable digital electronic devices comprised primarily of a wristwatch and also featuring a telephone, software and display screens for viewing, sending and receiving texts, emails, data and information from smartphones, tablet computers and portable computers

Grounds for Opposition

Priority and likelihood of confusion	Trademark Act Section 2(d)
The mark is merely descriptive	Trademark Act Section 2(e)(1)
Dilution by blurring	Trademark Act Sections 2 and 43(c)
Dilution by tarnishment	Trademark Act Sections 2 and 43(c)

Marks Cited by Opposer as Basis for Opposition

U.S. Registration No.	1356512	Application Date	11/02/1984
Registration Date	08/27/1985	Foreign Priority Date	NONE
Word Mark	SWATCH		
Design Mark			
Description of Mark	NONE		

Goods/Services	Class 014. First use: First Use: 1982/05/31 First Use In Commerce: 1982/05/31 WATCHES AND PARTS THEREOF		
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U.S. Registration No.	1671076	Application Date	07/17/1990
Registration Date	01/07/1992	Foreign Priority Date	NONE
Word Mark	SWATCH		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 1981/11/12 First Use In Commerce: 1981/11/12 watches, clocks and parts thereof		

U.S. Registration No.	1799862	Application Date	02/21/1992
Registration Date	10/19/1993	Foreign Priority Date	NONE
Word Mark	SWATCH		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 042. First use: First Use: 1991/11/00 First Use In Commerce: 1992/03/20 retail store services; namely, retail shops featuring watches, watch parts and watch accessories		

U.S. Registration No.	2752980	Application Date	04/26/2002
Registration Date	08/19/2003	Foreign Priority Date	NONE
Word Mark	SWATCH		
Design Mark			
Description of Mark	NONE		
Goods/Services	Class 014. First use: First Use: 2000/08/00 First Use In Commerce: 2000/08/00 Jewelry, namely, earrings, necklaces, pendants, bracelets and rings		

U.S. Registration No.	3799562	Application Date	12/13/2002
Registration Date	06/08/2010	Foreign Priority Date	NONE
Word Mark	SWATCH		
Design Mark			

Description of Mark	NONE
Goods/Services	<p>Class 003. First use: First Use: 0 First Use In Commerce: 0 PERFUMES; COLOGNES; COSMETICS</p> <p>Class 008. First use: First Use: 0 First Use In Commerce: 0 Razors</p> <p>Class 009. First use: First Use: 0 First Use In Commerce: 0 Sunglasses; case for spectacles; leather eyeglass cases; spectacle retaining cords, and spectacle retaining chains; multifunction telecommunication apparatus; namely, combination telephone and answering machine, combination watch and computer; apparatus for telecommunication, transmission, reception, recording, and reproduction, namely, radios, telephones, televisions, audio, video, tape and cassette players and recorders; phonograph records and pre-recorded audio compact discs, tapes, and cassettes, all featuring music; pre-recorded video discs, tapes, and cassettes of athletic events, scientific and nautical apparatus, namely, satellite navigational systems, beepers, surveying apparatus, namely, surveying chains; photographic and cinematographic apparatus, namely, photographic cameras, cinematographic film; optical apparatus, namely, optical scanners, weighing apparatus, namely, scales and calibrating equipment; measuring apparatus, namely, lasers and pocket calipers for measuring purposes; signaling apparatus, namely, signal whistles, life saving apparatus, namely, life saving rafts; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, electric converters, electric transformers, voltage regulators for electric power, electric switches; apparatus for recording, transmission or reproduction of sound or image, namely, juke boxes, audio tape recorders, video tape recorders, video monitors</p> <p>Class 011. First use: First Use: 0 First Use In Commerce: 0 APPARATUS FOR LIGHTING, NAMELY, ELECTRIC LIGHTING FIXTURE, WATER PUMPS FOR SPAS, BATHS, WATER FILTERING UNITS</p> <p>Class 014. First use: First Use: 0 First Use In Commerce: 0 WATCH PROTECTORS; WATCHCASES; NECK CHAINS</p> <p>Class 015. First use: First Use: 0 First Use In Commerce: 0 MUSICAL INSTRUMENTS</p> <p>Class 016. First use: First Use: 0 First Use In Commerce: 0 Paper, namely, bags, envelopes, covers, folders, note paper, art paper, carbon paper; photographs; albums, balls for ball point pens, booklets, books, boxes of cardboard or paper, calendars, cardboard articles and tubes, greeting cards, printed publications, namely, catalogues, magazines, manuals, and periodicals all in the field of horology and jewelry; printed timetables; clips for offices, folders for papers, postcards, notebooks, photograph stands, posters, prints, rubber erasers, table cloths, table mats, table linen, table napkins of paper, stationery; artist's materials, namely, pastels, pencils, paint brushes, painter's brushes; paper clasps, paper clips, crayons, pen cases, pencil and pen holders, pens and pencils, pencil sharpeners, wrappers, wrapping paper, writing cases, wristbands for retention of writing instruments</p> <p>Class 018. First use: First Use: 0 First Use In Commerce: 0 Suitcases, travel bags, briefcase-type portfolios, briefcases, wallets, handbags, umbrellas, parasols, canes, backpacks, shoulder bags, cases of leather, namely, leather attache cases, purses, rucksacks, shopping bags</p> <p>Class 020. First use: First Use: 0 First Use In Commerce: 0 FURNITURE; NON-METAL KEY HOLDERS; CHAIRS</p> <p>Class 021. First use: First Use: 0 First Use In Commerce: 0 HOUSEHOLD OR KITCHEN UTENSILS NOT OF PRECIOUS METAL OR</p>

	<p>COATED THEREWITH, NAMELY, POT AND PAN SCRAPERS, ROLLING PINS, SPATULAS, TURNERS, WHISKS, HOUSEHOLD OR KITCHEN CONTAINERS NOT OF PRECIOUS METAL OR COATED THEREWITH; HAIR COMBS; SPONGES FOR HOUSEHOLD PURPOSES; HAIR BRUSHES; BRUSH-MAKING MATERIALS; ARTICLES FOR CLEANING PURPOSES, NAMELY, CLEANING RAGS, IMPREGNATED CLEANING, DUSTING OR POLISHING CLOTHS, STEEL WOOL FOR CLEANING; BEVERAGE GLASSWARE; PORCELAIN FIGURINES, PORCELAIN MUGS; EARTHENWARE MUGS</p> <p>Class 022. First use: First Use: 0 First Use In Commerce: 0</p> <p>Ropes, string, tents, awnings not made of metal; tarpaulins, sails, nets, namely, commercial nets, fabric and polyester mesh net used for storing toys and other household items, hammocks</p> <p>Class 024. First use: First Use: 0 First Use In Commerce: 0</p> <p>Towels, handkerchiefs, bed blankets, shower curtains, table cloths not of paper, table mats not of paper</p> <p>Class 025. First use: First Use: 0 First Use In Commerce: 0</p> <p>DOWN VESTS; WIND RESISTANT JACKETS; SKIBOOTS</p> <p>Class 028. First use: First Use: 0 First Use In Commerce: 0</p> <p>BOARD GAMES, GYMNASTIC AND SPORTS ARTICLES, NAMELY SKIS, SKI POLES, PORTABLE COVERS AND CASES FOR SKIS AND SKI BINDINGS, TENNIS RACKETS, TENNIS BALLS, TENNIS RACKET CASES AND COVERS, KITES, BALLS OF ALL KINDS, TOY FIGURES, SOFT-SCULPTURED DOLLS, AND STUFFED TOYS, TOY VEHICLES, SKATE BOARDS, ROLLER SKATES, BALLOONS, JIGSAW PUZZLES TOY WATCHES, TOY JEWELRY, CHRISTMAS TREE DECORATIONS, YOYOS, AND PLAYING CARDS</p> <p>Class 029. First use: First Use: 0 First Use In Commerce: 0</p> <p>MEATS AND PROCESSED FOODS, NAMELY, MEAT, CHICKEN, PROCESSED FRUITS AND VEGETABLES, CLAM CHOWDER</p> <p>Class 032. First use: First Use: 0 First Use In Commerce: 0</p> <p>BEVERAGES, NAMELY, FRUIT JUICE, VEGETABLE JUICE, CARBONATED SOFT DRINKS</p> <p>Class 034. First use: First Use: 0 First Use In Commerce: 0</p> <p>CIGARETTE AND CIGAR LIGHTERS NOT OF PRECIOUS METAL</p> <p>Class 035. First use: First Use: 0 First Use In Commerce: 0</p> <p>MANAGEMENT OF BUSINESS; ADVERTISING AGENCIES; COMPUTER ASSISTED PROCESSING OF DATA DERIVED FROM THE TIMING OF SPORTING ACTIVITIES FOR USE IN EDUCATION, ENTERTAINMENT AND PUBLICITY</p> <p>Class 038. First use: First Use: 0 First Use In Commerce: 0</p> <p>Electronic transmission of data derived from sporting events; and radio and television broadcast of programs and shows</p> <p>Class 041. First use: First Use: 0 First Use In Commerce: 0</p> <p>Providing of entertainment, namely, sporting and cultural activities</p>
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Attachments	<p>73506848#TMSN.png(bytes)</p> <p>74801004#TMSN.png(bytes)</p> <p>R381 Notice of Oppo.pdf(390423 bytes)</p>
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address

record by First Class Mail on this date.

Signature	/Oren Gelber/
Name	Oren Gelber
Date	10/13/2016

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD

Applicant : LG Electronics Inc.
Serial No. : 86/413,149
Filed : October 2, 2014
For : G WATCH R
Published : September 13, 2016

UNITED STATES PATENT AND TRADEMARK OFFICE
Trademark Trial and Appeal Board
Box TTAB-Fee
P. O. Box 1451

NOTICE OF OPPOSITION

The Opposer, Swatch AG (Swatch SA) (Swatch Ltd.), a corporation duly organized and existing under the laws of Switzerland, located at Jakob-Stampfli-Strasse 94 Biel/Bienne Switzerland (referred to as “Opposer”) believes it would be damaged by the mark shown in the above-identified application, and hereby opposes same in Class 014, pursuant to 15 U.S.C. § 1063 and 37 C.F.R. § 2.104.

As grounds for opposition, it is alleged that:

(1) Opposer is and has been engaged in the sale and marketing of goods under the SWATCH trademark since a time long prior to the filing date of Applicant’s application for registration.

(2) Opposer is and has been engaged in the sale and marketing in commerce of watches since 1982.

(3) Opposer has sold goods under its SWATCH trademarks continuously since 1982.

(4) Opposer is also the owner of numerous valid United States Trademark registrations and applications, including:

SWATCH	Reg. 1,356,512
SWATCH	Reg. 1,671,076
SWATCH	Reg. 1,799,862
SWATCH	Reg. 2,752,980
SWATCH	Reg. 3,799,562

(See Exhibits 1-5) (the “SWATCH Marks”) and others.

(5) Opposer’s registrations are *prima facie* proof of ownership and use of the mark from the original date of filing of the application, pursuant to 15 U.S.C. § 1057(b), and of the exclusive right to use the registered mark in commerce.

(6) Registration Nos 1,356,512, 1,671,076, 1,799,862, and 2,752,980 are incontestable, pursuant to section 15 of the Trademark Act.

(7) As a result of the extensive use of the SWATCH Marks in commerce, Opposer has acquired a considerable and valuable goodwill and wide-scale recognition for its SWATCH Marks.

(8) The public has come to associate the SWATCH marks with Opposer and Opposer’s goods.

(9) The SWATCH marks have acquired distinctiveness.

(10) Opposer is an innovative company which has associated its SWATCH marks with a range of goods, including a large assortment of watch products.

(11) Opposer has used its SWATCH mark on watches incorporating enhanced functionalities since at least as early as 1996. For example, the SWATCH ACCESS debuted in 1996 as a multifunctional, interactive watch with built-in-memory capable of storing a vast range of data and an antenna used to communicate with a terminal. The SWATCH ACCESS watch was made with a range of applications, including ticketing, entry, payment, and network access.

Another example was the SWATCH PAPARAZZI watch launched in 2004, which offered its wearers exclusive entertainment information and providing access to personalized information, including news, sports, weather, horoscopes, and stock quotes, among other features. The SWATCH Touch Zero One and the SWATCH Touch Zero Two watches include a variety of enhanced functionalities, including the ability to synchronize to users' smartphones via a designated mobile application.

(12) Opposer has also used its SWATCH Marks in connection with downloadable mobile applications since at least as early as 2011.

(13) Applicant's mark is confusingly similar to Opposer's SWATCH trademarks and is likely, when applied to the goods of the Applicant, to cause confusion, or to cause mistake or to deceive.

(14) Consumers encountering Applicant's mark and goods are likely to believe that such goods originate from, or are authorized or sponsored by Opposer, in view of the wide scale fame of the Opposer's SWATCH Marks and the indistinguishable differences between Opposer's marks and goods and the Applicant's mark and goods.

(15) Applicant's use of its mark will be likely to lead consumers and potential consumers of the Applicant's goods to believe that the mark is owned, sponsored or endorsed by Opposer as part of its family of marks. The consumer will mistakenly perceive the watches sold under the Applicant's trademark as the natural result of a continuation or expansion of Opposer's Marks, and that the Applicant's goods thus emanate from Opposer.

(16) Applicant's mark as used or intended to be used is visually highly similar to Opposer's SWATCH Marks.

(17) Applicant's mark, as used or intended to be used, when spoken, sounds similar or indistinguishable from Opposer's SWATCH Marks.

(18) Applicant's mark, as used or intended to be used, makes a highly similar commercial impression to Opposer's SWATCH Mark.

(19) Upon information and belief, Applicant's mark may be used in a way which adopts a confusingly similar font which further heightens the likelihood of confusion.

(20) Upon information and belief, Applicant's mark may be used in a way in which the first three letters of the mark are pronounced as a trigraph name "GWA-" raising even further the confusing similarity in pronunciation between Opposer's SWATCH Marks and Applicant's mark, thus equating G Watch with Swatch.

(21) Upon information and belief, consumers will in fact be more likely to pronounce the G Watch portion of the mark as GWATCH than any other alternative pronunciation.

(22) Upon information and belief, consumers are more likely to visually perceive Applicant's Mark as GWATCH than any other alternative.

(23) Opposer's marks are registered for watches, watch parts and jewelry in International Class 014.

(24) Applicant's mark is pending in International Class 014 for watches, watch parts and jewelry which are identical to Opposer's goods.

(25) Opposer's marks are registered for goods in International Class 009.

(26) Applicant's mark is pending in International Class 009 for goods which are related, if not identical, to Opposer's goods.

(27) On information and belief, both the Applicant's mark and Opposer's marks are likely to be sold through the same or similar channels of distribution.

(28) On information and belief, the Applicant has adopted its G WATCH R trademark with full knowledge of the Opposer's trademarks.

(29) Opposer's SWATCH mark is a famous trademark.

(30) Opposer's SWATCH mark achieved fame prior to the filing date of Applicant's application to register the G WATCH R mark.

(31) Opposer's SWATCH mark achieved fame prior to the Applicant's first use of the G WATCH R mark.

(32) On information and belief, the Applicant's mark is also likely to diminish and dilute the value and distinctive character of this mark, to the great detriment of the Opposer's famous SWATCH mark, thus damaging the Opposer.

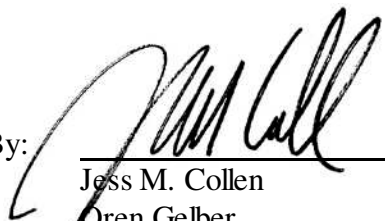
(33) Applicant's mark so resembles SWATCH, the Opposer's mark, as used in the United States and not abandoned, as to be likely to cause confusion, or to cause mistake or to deceive.

(34) On information and belief, Applicant's G WATCH R mark is descriptive of the goods which bear the G WATCH R mark.

WHEREFORE, Opposer prays that this application Serial No. 86/413,149 be refused for all goods in Classes 009 and 014, that no registration be issued thereon in Classes 009 and 014 to Applicant and that this Opposition be sustained in favor of Opposer.

Respectfully submitted for Opposer,

By:



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ogelber@collenip.com
Attorneys for Opposer, Swatch A.G.
(SWATCH SA) (SWATCH LTD)

Dated: October 13, 2016
Enclosures: Exhibits 1 – 5
Filing Fee: \$600

SHOULD ANY OTHER FEE BE REQUIRED, THE PATENT AND TRADEMARK OFFICE IS HEREBY REQUESTED TO CHARGE SUCH FEE TO OUR DEPOSIT ACCOUNT 03-2465.

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING FILED ELECTRONICALLY WITH THE UNITED STATES PATENT AND TRADEMARK OFFICE.

COLLEN IP

By: Owen Gelber

Date: October 13, 2016

CERTIFICATE OF SERVICE

I, Carina Scorgia, hereby certify that I caused a true and correct copy of the foregoing Notice of Opposition to be served upon Applicant via its correspondent/attorney of record:

ROBERT J. KENNEY
BIRCH STEWART KOLASCH & BIRCH, LLP
PO BOX 747
FALLS CHURCH, VIRGINIA 22040-0747
mailroom@bskb.com

via first-class mail, postage pre-paid and email. Said service having taken place this 13th day of October 2016.

Carina Scorgia

JMC/OG:ces

EXHIBIT 1

Generated on: This page was generated by TSDR on 2016-10-13 10:51:52 EDT

Mark: SWATCH

swatch

US Serial Number: 73506848

Application Filing Date: Nov. 02, 1984

US Registration Number: 1356512

Registration Date: Aug. 27, 1985

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Aug. 13, 2015

Publication Date: Jun. 18, 1985

Mark Information

Mark Literal Elements: SWATCH

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Related Properties Information

Claimed Ownership of US Registrations: 1227456, 1252863

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((..)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: WATCHES AND PARTS THEREOF

International Class(es): 014 - Primary Class

U.S Class(es): 027

Class Status: ACTIVE

Basis: 1(a)

First Use: May 31, 1982

Use in Commerce: May 31, 1982

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: SWATCH S. A.

Owner Address: JAKOB-STAMFLI-STRASSE 94

BIEL/BIENNE
SWITZERLAND

Legal Entity Type: CORPORATION

State or Country SWITZERLAND
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: JESS M. COLLEN

Docket Number: 17776

Attorney Primary Email Address: trademark@collenip.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: JESS M. COLLEN
COLLEN IP Intellectual Property Law, PC
THE HOLYOKE-MANHATTAN BLDG
80 S HIGHLAND AVE
OSSINING, NEW YORK 10562
UNITED STATES

Correspondent e-mail: trademark@collenip.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: JESS M. COLLEN

Domestic Representative e-mail: trademark@collenip.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Aug. 13, 2015	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 13, 2015	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	76293
Aug. 13, 2015	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76293
Aug. 11, 2015	TEAS SECTION 8 & 9 RECEIVED	
Oct. 07, 2011	NOTICE OF SUIT	
Mar. 25, 2011	NOTICE OF SUIT	
Nov. 12, 2010	NOTICE OF SUIT	
Sep. 19, 2005	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Sep. 19, 2005	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jul. 18, 2005	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Sep. 09, 2005	ASSIGNED TO PARALEGAL	76293
Jul. 18, 2005	PAPER RECEIVED	
Feb. 24, 2003	PAPER RECEIVED	
May 10, 1991	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Jan. 24, 1991	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Sep. 15, 1986	CANCELLATION TERMINATED NO. 999999	15213
Aug. 27, 1986	CANCELLATION DISMISSED NO. 999999	15213
Jan. 10, 1986	CANCELLATION INSTITUTED NO. 999999	15213
Aug. 27, 1985	REGISTERED-PRINCIPAL REGISTER	
Jun. 18, 1985	PUBLISHED FOR OPPOSITION	
May 17, 1985	NOTICE OF PUBLICATION	
Apr. 19, 1985	APPROVED FOR PUB - PRINCIPAL REGISTER	
Apr. 04, 1985	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Jan. 31, 1985	NON-FINAL ACTION MAILED	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Aug. 27, 2015

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Aug. 13, 2015

Assignment Abstract Of Title Information

Summary

Total Assignments: 2

Registrant: ETA S.A. FABRIQUES D'EBAUCHES

Assignment 1 of 2

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Reel/Frame: [0505/0269](#)

Pages: 2

Date Recorded: Sep. 13, 1985

Supporting Documents: No Supporting Documents Available

Assignor

Name: [ETA S. A. FABRIQUES D'EBAUCHES](#)

Execution Date: Aug. 15, 1985

Legal Entity Type: CORPORATION

State or Country Where Organized: SWITZERLAND

Assignee

Name: [SWATCH S. A.](#)

Legal Entity Type: CORPORATION

State or Country Where Organized: SWITZERLAND

Address: 9, ROUTE DE BOUJEAN
2502-BIENNE, SWITZERLAND

Correspondent

Correspondent Name: MCGLEW AND TUTTLE

Correspondent Address: 28 WEST 44TH ST.
NEW YORK, NY 10036

Domestic Representative - Not Found

Assignment 2 of 2

Conveyance: ATTESTATION BY SUPERINTENDANT OF THE JOINT STOCK COMPANY, BIENNE, COMMERCIAL REGISTER SHOWING CHANGE OF ADDRESS ON NOV. 18, 1985 (IN FRENCH WITH ENGLISH TRANSLATION ATTACHED)

Reel/Frame: [0517/0992](#)

Pages: 3

Date Recorded: Feb. 18, 1986

Supporting Documents: No Supporting Documents Available

Assignor

Name: [SWATCH AG \(SWATCH SA\) \(SWATCH LTD.\)](#)

Execution Date: Dec. 11, 1985

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Assignee

Name: [SWATCH AG \(SWATCH SA\) \(SWATCH LTD.\)](#)

Legal Entity Type: UNKNOWN

State or Country Where Organized: No Place Where Organized Found

Address: 94 RUE JAKOB STAEMPFLI

Correspondent

Correspondent Name: MCGLEW AND TUTTLE

Correspondent Address: 28 WEST 44TH ST.

Address: NEW YORK, NY 10036

Domestic Representative - Not Found

Int. Cl.: 14

Prior U.S. Cl.: 27

United States Patent and Trademark Office

Reg. No. 1,356,512

Registered Aug. 27, 1985

**TRADEMARK
PRINCIPAL REGISTER**

swatch

ETA S.A. FABRIQUES D'EBAUCHES (SWITZERLAND CORPORATION)
GRENCHE, SWITZERLAND 2540

OWNER OF U.S. REG. NOS. 1,227,456 AND 1,252,863.

FOR: WATCHES AND PARTS THEREOF, IN CLASS 14 (U.S. CL. 27).

SER. NO. 506,848, FILED 11-2-1984.

FIRST USE 5-31-1982; IN COMMERCE 5-31-1982.

ROBERT PEVERADA, EXAMINING ATTORNEY

Int. Cl.: 14

Prior U.S. Cl.: 27

United States Patent and Trademark Office

Reg. No. 1,356,512

Registered Aug. 27, 1985

**TRADEMARK
PRINCIPAL REGISTER**

swatch

ETA S.A. FABRIQUES D'EBAUCHES (SWIT-
ZERLAND CORPORATION)
GRENCHE, SWITZERLAND 2540

OWNER OF U.S. REG. NOS. 1,227,456 AND
1,252,863.

FOR: WATCHES AND PARTS THEREOF, IN
CLASS 14 (U.S. CL. 27).

SER. NO. 506,848, FILED 11-2-1984.

FIRST USE 5-31-1982; IN COMMERCE
5-31-1982.

ROBERT PEVERADA, EXAMINING ATTOR-
NEY

EXHIBIT 2

Generated on: This page was generated by TSDR on 2016-10-13 10:53:14 EDT

Mark: SWATCH

US Serial Number: 74079220

Application Filing Date: Jul. 17, 1990

US Registration Number: 1671076

Registration Date: Jan. 07, 1992

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Feb. 23, 2012

Publication Date: May 14, 1991

Mark Information

Mark Literal Elements: SWATCH

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: watches, clocks and parts thereof

International Class(es): 014 - Primary Class

U.S Class(es): 027

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 12, 1981

Use in Commerce: Nov. 12, 1981

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Swatch S.A.

Owner Address: 94 Rue Jakob Stampfli
Bienne
SWITZERLAND

Legal Entity Type: CORPORATION

State or Country SWITZERLAND
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jess M. Collen

Docket Number: 21296

Attorney Primary Email Address: trademark@collenip.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Jess M. Collen
THE HOLYOKE MANHATTAN BLDG
80 S HIGHLAND AVENUE
OSSINING, NEW YORK 10562-5615
UNITED STATES

Phone: 9149415668

Fax: 9149416091

Correspondent e-mail: trademark@collenip.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Jess M. Collen

Phone: 9149415668

Fax: 9149416091

Domestic Representative e-mail: trademark@collenip.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Feb. 23, 2012	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Feb. 23, 2012	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	75461
Feb. 23, 2012	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	75461
Feb. 23, 2012	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	75461
Jan. 09, 2012	TEAS SECTION 8 & 9 RECEIVED	
Oct. 07, 2011	NOTICE OF SUIT	
Mar. 25, 2011	NOTICE OF SUIT	
Nov. 12, 2010	NOTICE OF SUIT	
Dec. 12, 2007	CASE FILE IN TICRS	
Mar. 01, 2002	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Mar. 01, 2002	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Dec. 28, 2001	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Apr. 28, 1997	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Apr. 08, 1997	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Jan. 07, 1992	REGISTERED-PRINCIPAL REGISTER	
May 14, 1991	PUBLISHED FOR OPPOSITION	
Apr. 12, 1991	NOTICE OF PUBLICATION	
Jan. 03, 1991	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 03, 1991	ASSIGNED TO EXAMINER	66582
Dec. 13, 1990	ASSIGNED TO EXAMINER	66728

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Section 15 - Accepted

Incontestability:

Renewal Date: Jan. 07, 2012

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Feb. 23, 2012

Int. Cl.: 14

Prior U.S. Cl.: 27

United States Patent and Trademark Office

Reg. No. 1,671,076

Registered Jan. 7, 1992

**TRADEMARK
PRINCIPAL REGISTER**

SWATCH

SWATCH S.A. (SWITZERLAND CORPORATION)
94 RUE JAKOB STAMPFLI
BIENNE, SWITZERLAND

FIRST USE 11-12-1981; IN COMMERCE
11-12-1981.

SER. NO. 74-079,220, FILED 7-17-1990.

FOR: WATCHES, CLOCKS AND PARTS
THEREOF, IN CLASS 14 (U.S. CL. 27).

ALICE SUE CARRUTHERS, EXAMINING ATTORNEY

EXHIBIT 3

Generated on: This page was generated by TSDR on 2016-10-13 10:56:04 EDT

Mark: SWATCH

swatch

US Serial Number: 74801004

Application Filing Date: Feb. 21, 1992

US Registration Number: 1799862

Registration Date: Oct. 19, 1993

Register: Principal

Mark Type: Service Mark

Status: The registration has been renewed.

Status Date: Sep. 04, 2013

Publication Date: Jul. 27, 1993

Mark Information

Mark Literal Elements: SWATCH

Standard Character Claim: No

Mark Drawing Type: 5 - AN ILLUSTRATION DRAWING WITH WORD(S) /LETTER(S)/ NUMBER(S) INSTYLIZED FORM

Related Properties Information

Claimed Ownership of US Registrations: 1490111, 1664054, 1671076 and others

Child Of: 74248413

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: retail store services; namely, retail shops featuring watches, watch parts and watch accesories

International Class(es): 042 - Primary Class

U.S Class(es): 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Nov. 1991

Use in Commerce: Mar. 20, 1992

Basis Information (Case Level)

Filed Use: No

Currently Use: Yes

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: SWATCH SA

Owner Address: 94, rue Jakob Stampfli
2501 Bienne
SWITZERLAND

Legal Entity Type: CORPORATION

State or Country SWITZERLAND
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jess M. Collen

Docket Number: 34470

Attorney Primary trademark@collenip.com
Email Address:

Attorney Email Yes
Authorized:

Correspondent

Correspondent Jess M. Collen
Name/Address: COLLEN IP INTELLECTUAL PROPERTY LAW, P.C.
80 South Highland Avenue
THE HOLYOKE-MANHATTAN BUILDING
TOWN OF OSSINING, NEW YORK 10562
UNITED STATES

Phone: 9149415668

Correspondent e-mail: trademark@collenip.com

Correspondent e-mail Yes
Authorized:

Domestic Representative

Domestic Jess M. Collen
Representative
Name:

Phone: 9149415668

Domestic trademark@collenip.com
Representative e-mail:

Domestic Yes
Representative e-mail Authorized:

Prosecution History

Date	Description	Proceeding Number
Sep. 04, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Sep. 04, 2013	REGISTERED AND RENEWED (SECOND RENEWAL - 10 YRS)	76985
Sep. 04, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	76985
Aug. 22, 2013	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	76985
Sep. 04, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	76985
Aug. 22, 2013	TEAS SECTION 8 & 9 RECEIVED	
Sep. 12, 2007	CASE FILE IN TICRS	
Sep. 06, 2003	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	
Sep. 06, 2003	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	
Jun. 23, 2003	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	
Jun. 23, 2003	PAPER RECEIVED	
Feb. 11, 2000	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	
Oct. 19, 1999	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
Oct. 19, 1993	REGISTERED-PRINCIPAL REGISTER	
Jul. 27, 1993	PUBLISHED FOR OPPOSITION	
Jun. 25, 1993	NOTICE OF PUBLICATION	
May 05, 1993	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 05, 1993	USE AMENDMENT ACCEPTED	
May 03, 1993	AMENDMENT TO USE PROCESSING COMPLETE	
Oct. 22, 1992	USE AMENDMENT FILED	
May 03, 1993	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Jan. 08, 1993	APPROVED FOR PUB - PRINCIPAL REGISTER	
Oct. 22, 1992	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Dec. 29, 1992	DIVISIONAL PROCESSING COMPLETE	
Apr. 23, 1992	NON-FINAL ACTION MAILED	

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted

Affidavit of Incontestability: Section 15 - Accepted

Renewal Date: Oct. 19, 2013

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Sep. 04, 2013

Int. Cl.: 42

Prior U.S. Cl.: 101

United States Patent and Trademark Office

Reg. No. 1,799,862

Registered Oct. 19, 1993

**SERVICE MARK
PRINCIPAL REGISTER**

swatch

SWATCH SA (SWITZERLAND CORPORATION)
94, RUE JAKOB STAMPFLI
501 BIENNE, SWITZERLAND

FOR: RETAIL STORE SERVICES; NAMELY,
RETAIL SHOPS FEATURING WATCHES,
WATCH PARTS AND WATCH ACCESORIES,
IN CLASS 42 (U.S. CL. 101).

FIRST USE 11-0-1991; IN COMMERCE
3-20-1992.

OWNER OF U.S. REG. NOS. 1,490,111, 1,671,076
AND OTHERS.

SER. NO. 74-801,004, FILED 2-21-1992.

SASHA CARTER, EXAMINING ATTORNEY

Int. Cl.: 42

Prior U.S. Cl.: 101

United States Patent and Trademark Office **Reg. No. 1,799,862**
Registered Oct. 19, 1993

**SERVICE MARK
PRINCIPAL REGISTER**

swatch

SWATCH SA (SWITZERLAND CORPORATION)
94, RUE JAKOB STAMFELI
501 BIENNE, SWITZERLAND

FOR: RETAIL STORE SERVICES; NAMELY,
RETAIL SHOPS FEATURING WATCHES,
WATCH PARTS AND WATCH ACCESSORIES,
IN CLASS 42 (U.S. CL. 101).

FIRST USE 11-0-1991; IN COMMERCE
3-20-1992.

OWNER OF U.S. REG. NOS. 1,490,111, 1,671,076
AND OTHERS.

SER. NO. 74-801,004, FILED 2-21-1992.

SASHA CARTER, EXAMINING ATTORNEY

EXHIBIT 4

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Mark: SWATCH

US Serial Number: 78124477

Application Filing Date: Apr. 26, 2002

US Registration Number: 2752980

Registration Date: Aug. 19, 2003

Register: Principal

Mark Type: Trademark

Status: The registration has been renewed.

Status Date: Aug. 24, 2013

Publication Date: May 27, 2003

Mark Information

Mark Literal Elements: SWATCH

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1356512, 2100605, 2217468 and others

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (..) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Jewelry, namely, earrings, necklaces, pendants, bracelets and rings

International Class(es): 014 - Primary Class

U.S Class(es): 002, 027, 028, 050

Class Status: ACTIVE

Basis: 1(a)

First Use: Aug. 2000

Use in Commerce: Aug. 2000

Basis Information (Case Level)

Filed Use: Yes

Currently Use: Yes

Amended Use: No

Filed ITU: No

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: No

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Swatch S.A. (Swatch A.G.) (Swatch Ltd.)

Owner Address: 94, rue Jakob Stampfli
Bienne CH-2501
SWITZERLAND

Legal Entity Type: CORPORATION

State or Country SWITZERLAND
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jess M. Collen

Docket Number: 78225

Attorney Primary Email Address: trademark@collenip.com

Attorney Email Authorized: Yes

Correspondent

Correspondent Name/Address: Jess M. Collen
Collen IP Intellectual Property Law, P.C.
THE HOLYOKE-MANHATTAN BUILDING
80 South Highland Avenue
Ossining, NEW YORK 10562
UNITED STATES

Phone: (914) 941-5668

Fax: (914) 941-6091

Correspondent e-mail: trademark@collenip.com

Correspondent e-mail Authorized: Yes

Domestic Representative

Domestic Representative Name: Jess M. Collen

Phone: (914) 941-5668

Fax: (914) 941-6091

Domestic Representative e-mail: trademark@collenip.com

Domestic Representative e-mail Authorized: Yes

Prosecution History

Date	Description	Proceeding Number
Aug. 24, 2013	NOTICE OF ACCEPTANCE OF SEC. 8 & 9 - E-MAILED	
Aug. 24, 2013	REGISTERED AND RENEWED (FIRST RENEWAL - 10 YRS)	70131
Aug. 24, 2013	REGISTERED - SEC. 8 (10-YR) ACCEPTED/SEC. 9 GRANTED	70131
Aug. 08, 2013	REGISTERED - COMBINED SECTION 8 (10-YR) & SEC. 9 FILED	70131
Aug. 24, 2013	CASE ASSIGNED TO POST REGISTRATION PARALEGAL	70131
Aug. 08, 2013	TEAS SECTION 8 & 9 RECEIVED	
Mar. 25, 2011	NOTICE OF SUIT	
Nov. 12, 2010	NOTICE OF SUIT	
Jun. 25, 2009	REGISTERED - SEC. 8 (6-YR) ACCEPTED & SEC. 15 ACK.	60234
Jun. 25, 2009	ASSIGNED TO PARALEGAL	60234
May 04, 2009	REGISTERED - SEC. 8 (6-YR) & SEC. 15 FILED	
May 04, 2009	PAPER RECEIVED	
Jun. 23, 2008	CASE FILE IN TICRS	
Aug. 19, 2003	REGISTERED-PRINCIPAL REGISTER	
May 27, 2003	PUBLISHED FOR OPPOSITION	
May 07, 2003	NOTICE OF PUBLICATION	
Apr. 07, 2003	APPROVED FOR PUB - PRINCIPAL REGISTER	
Feb. 03, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Feb. 03, 2003	PAPER RECEIVED	
Nov. 14, 2002	FINAL REFUSAL MAILED	

Oct. 09, 2002 CORRESPONDENCE RECEIVED IN LAW OFFICE
Oct. 09, 2002 PAPER RECEIVED
Aug. 14, 2002 NON-FINAL ACTION MAILED
Aug. 12, 2002 ASSIGNED TO EXAMINER

74284

Maintenance Filings or Post Registration Information

Affidavit of Continued Use: Section 8 - Accepted
Affidavit of Incontestability: Section 15 - Accepted
Renewal Date: Aug. 19, 2013

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: GENERIC WEB UPDATE

Date in Location: Aug. 24, 2013

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28 and 50

United States Patent and Trademark Office

Reg. No. 2,752,980

Registered Aug. 19, 2003

**TRADEMARK
PRINCIPAL REGISTER**

SWATCH

SWATCH S.A. (SWATCH A.G.) (SWATCH LTD.)
(SWITZERLAND CORPORATION)
94, RUE JAKOB STAMPFLI
BIENNE, SWITZERLAND CH-2501

OWNER OF U.S. REG. NOS. 1,356,512, 2,217,468
AND OTHERS.

FOR: JEWELRY, NAMELY, EARRINGS, NECK-
LACES, PENDANTS, BRACELETS AND RINGS, IN
CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

SER. NO. 78-124,477, FILED 4-26-2002.

FIRST USE 8-0-2000; IN COMMERCE 8-0-2000.

APRIL L. RADEMACHER, EXAMINING ATTOR-
NEY

EXHIBIT 5

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Mark: SWATCH

US Serial Number: 78194325

Application Filing Date: Dec. 13, 2002

US Registration Number: 3799562

Registration Date: Jun. 08, 2010

Register: Principal

Mark Type: Trademark, Service Mark

TM5 Common Status Descriptor:



LIVE/REGISTRATION/Issued and Active

The trademark application has been registered with the Office.

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Jun. 08, 2010

Publication Date: Mar. 23, 2010

Mark Information

Mark Literal Elements: SWATCH

Standard Character Claim: No

Mark Drawing Type: 1 - TYPESET WORD(S) /LETTER(S) /NUMBER(S)

Related Properties Information

Claimed Ownership of US Registrations: 1671076, 1980517, 2217468 and others

Foreign Information

Foreign Registration Number: 408332

Foreign Registration Date: Apr. 01, 1993

Foreign Application/Registration Country: SWITZERLAND

Foreign Expiration Date: Apr. 01, 2013

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis ((...)) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *...* identify additional (new) wording in the goods/services.

For: PERFUMES; COLOGNES; COSMETICS

International Class(es): 003 - Primary Class

U.S Class(es): 001, 004, 006, 050, 051, 052

Class Status: ACTIVE

Basis: 44(e)

For: Razors

International Class(es): 008 - Primary Class

U.S Class(es): 023, 028, 044

Class Status: ACTIVE

Basis: 44(e)

For: Sunglasses; case for spectacles; leather eyeglass cases; spectacle retaining cords, and spectacle retaining chains; multifunction telecommunication apparatus; namely, combination telephone and answering machine, combination watch and computer; apparatus for telecommunication, transmission, reception, recording, and reproduction, namely, radios, telephones, televisions, audio, video, tape and cassette players and recorders; phonograph records and pre-recorded audio compact discs, tapes, and cassettes, all featuring music; pre-recorded video discs, tapes, and cassettes of athletic events, scientific and nautical apparatus, namely, satellite navigational systems, beepers, surveying apparatus, namely, surveying chains; photographic and cinematographic apparatus, namely, photographic cameras, cinematographic film; optical apparatus, namely, optical scanners, weighing apparatus, namely, scales and calibrating equipment; measuring apparatus, namely, lasers and pocket calipers for measuring purposes; signaling apparatus, namely, signal whistles, life saving apparatus, namely, life saving rafts; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, namely, electric converters, electric transformers, voltage regulators for electric power, electric switches; apparatus for recording, transmission or reproduction of sound or image, namely, juke boxes, audio tape recorders, video tape recorders, video monitors

International Class(es): 009 - Primary Class

U.S Class(es): 021, 023, 026, 036, 038

Class Status: ACTIVE

Basis: 44(e)

For: APPARATUS FOR LIGHTING, NAMELY, ELECTRIC LIGHTING FIXTURE, WATER PUMPS FOR SPAS, BATHS, WATER FILTERING UNITS

International Class(es): 011 - Primary Class

U.S Class(es): 013, 021, 023, 031, 034

Class Status: ACTIVE

Basis: 44(e)

For: WATCH PROTECTORS; WATCHCASES; NECK CHAINS

International Class(es): 014 - Primary Class

U.S Class(es): 002, 027, 028, 050

Class Status: ACTIVE

Basis: 44(e)

For: MUSICAL INSTRUMENTS

International Class(es): 015 - Primary Class

U.S Class(es): 002, 021, 036

Class Status: ACTIVE

Basis: 44(e)

For: Paper, namely, bags, envelopes, covers, folders, note paper, art paper, carbon paper; photographs; albums, balls for ball point pens, booklets, books, boxes of cardboard or paper, calendars, cardboard articles and tubes, greeting cards, printed publications, namely, catalogues, magazines, manuals, and periodicals all in the field of horology and jewelry; printed timetables; clips for offices, folders for papers, postcards, notebooks, photograph stands, posters, prints, rubber erasers, table cloths, table mats, table linen, table napkins of paper, stationery; artist's materials, namely, pastels, pencils, paint brushes, painter's brushes; paper clasps, paper clips, crayons, pen cases, pencil and pen holders, pens and pencils, pencil sharpeners, wrappers, wrapping paper, writing cases, wristbands for retention of writing instruments

International Class(es): 016 - Primary Class

U.S Class(es): 002, 005, 022, 023, 029, 037, 038, 050

Class Status: ACTIVE

Basis: 44(e)

For: Suitcases, travel bags, briefcase-type portfolios, briefcases, wallets, handbags, umbrellas, parasols, canes, backpacks, shoulder bags, cases of leather, namely, leather attache cases, purses, rucksacks, shopping bags

International Class(es): 018 - Primary Class

U.S Class(es): 001, 002, 003, 022, 041

Class Status: ACTIVE

Basis: 44(e)

For: FURNITURE; NON-METAL KEY HOLDERS; CHAIRS

International Class(es): 020 - Primary Class

U.S Class(es): 002, 013, 022, 025, 032, 050

Class Status: ACTIVE

Basis: 44(e)

For: HOUSEHOLD OR KITCHEN UTENSILS NOT OF PRECIOUS METAL OR COATED THEREWITH, NAMELY, POT AND PAN SCRAPERS, ROLLING PINS, SPATULAS, TURNERS, WHISKS, HOUSEHOLD OR KITCHEN CONTAINERS NOT OF PRECIOUS METAL OR COATED THEREWITH; HAIR COMBS; SPONGES FOR HOUSEHOLD PURPOSES; HAIR BRUSHES; BRUSH-MAKING MATERIALS; ARTICLES FOR CLEANING PURPOSES, NAMELY, CLEANING RAGS, IMPREGNATED CLEANING, DUSTING OR POLISHING CLOTHS, STEEL WOOL FOR CLEANING; BEVERAGE GLASSWARE; PORCELAIN FIGURINES, PORCELAIN MUGS; EARTHENWARE MUGS

International Class(es): 021 - Primary Class

U.S Class(es): 002, 013, 023, 029, 030, 033, 040, 050

Class Status: ACTIVE

Basis: 44(e)

For: Ropes, string, tents, awnings not made of metal; tarpaulins, sails, nets, namely, commercial nets, fabric and polyester mesh net used for storing toys and other household items, hammocks

International Class(es): 022 - Primary Class

U.S Class(es): 001, 002, 007, 019, 022, 042, 050

Class Status: ACTIVE

Basis: 44(e)

For: Towels, handkerchiefs, bed blankets, shower curtains, table cloths not of paper, table mats not of paper

International Class(es): 024 - Primary Class

U.S Class(es): 042, 050

Class Status: ACTIVE

Basis: 44(e)

For: DOWN VESTS; WIND RESISTANT JACKETS; SKI BOOTS

International Class(es): 025 - Primary Class

U.S Class(es): 022, 039

Class Status: ACTIVE

Basis: 44(e)

For: BOARD GAMES, GYMNASTIC AND SPORTS ARTICLES, NAMELY SKIS, SKI POLES, PORTABLE COVERS AND CASES FOR SKIS AND SKI BINDINGS, TENNIS RACKETS, TENNIS BALLS, TENNIS RACKET CASES AND COVERS, KITES, BALLS OF ALL KINDS, TOY FIGURES, SOFT-SCULPTURED DOLLS, AND STUFFED TOYS, TOY VEHICLES, SKATE BOARDS, ROLLER SKATES, BALLOONS, JIGSAW PUZZLES TOY WATCHES, TOY JEWELRY, CHRISTMAS TREE DECORATIONS, YOYOS, AND PLAYING CARDS

International Class(es): 028 - Primary Class

U.S Class(es): 022, 023, 038, 050

Class Status: ACTIVE

Basis: 44(e)

For: MEATS AND PROCESSED FOODS, NAMELY, MEAT, CHICKEN, PROCESSED FRUITS AND VEGETABLES, CLAM CHOWDER

International Class(es): 029 - Primary Class

U.S Class(es): 046

Class Status: ACTIVE

Basis: 44(e)

For: BEVERAGES, NAMELY, FRUIT JUICE, VEGETABLE JUICE, CARBONATED SOFT DRINKS

International Class(es): 032 - Primary Class

U.S Class(es): 045, 046, 048

Class Status: ACTIVE

Basis: 44(e)

For: CIGARETTE AND CIGAR LIGHTERS NOT OF PRECIOUS METAL

International Class(es): 034 - Primary Class

U.S Class(es): 002, 008, 009, 017

Class Status: ACTIVE

Basis: 44(e)

For: MANAGEMENT OF BUSINESS; ADVERTISING AGENCIES; COMPUTER ASSISTED PROCESSING OF DATA DERIVED FROM THE TIMING OF SPORTING ACTIVITIES FOR USE IN EDUCATION, ENTERTAINMENT AND PUBLICITY

International Class(es): 035 - Primary Class

U.S Class(es): 100, 101, 102

Class Status: ACTIVE

Basis: 44(e)

For: Electronic transmission of data derived from sporting events; and radio and television broadcast of programs and shows

International Class(es): 038 - Primary Class

U.S Class(es): 100, 101, 104

Class Status: ACTIVE

Basis: 44(e)

For: Providing of entertainment, namely, sporting and cultural activities

International Class(es): 041 - Primary Class

U.S Class(es): 100, 101, 107

Class Status: ACTIVE

Basis: 44(e)

Basis Information (Case Level)

Filed Use: No

Currently Use: No

Amended Use: No

Filed ITU: Yes

Currently ITU: No

Amended ITU: No

Filed 44D: No

Currently 44D: No

Amended 44D: No

Filed 44E: No

Currently 44E: Yes

Amended 44E: No

Filed 66A: No

Currently 66A: No

Filed No Basis: No

Currently No Basis: No

Current Owner(s) Information

Owner Name: Swatch AG (Swatch SA) (Swatch Ltd.)

Owner Address: 94, rue Jacob Stämpfli
Bienne SWITZERLAND 2500

Legal Entity Type: CORPORATION

State or Country SWITZERLAND
Where Organized:

Attorney/Correspondence Information

Attorney of Record

Attorney Name: Jess M. Collen

Docket Number: T-79255

Correspondent

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Domestic Representative

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Prosecution History

Date	Description	Proceeding Number
May 18, 2015	COUNTERCLAIM OPP. NO. 999999	220292
Jun. 08, 2010	REGISTERED-PRINCIPAL REGISTER	
Mar. 23, 2010	PUBLISHED FOR OPPOSITION	

Mar. 03, 2010	NOTICE OF PUBLICATION	
Feb. 18, 2010	LAW OFFICE PUBLICATION REVIEW COMPLETED	74215
Feb. 18, 2010	ASSIGNED TO LIE	74215
Jan. 20, 2010	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jan. 20, 2010	EXAMINERS AMENDMENT MAILED	
Jan. 19, 2010	EXAMINER'S AMENDMENT ENTERED	88888
Jan. 19, 2010	EXAMINERS AMENDMENT -WRITTEN	77300
Aug. 06, 2009	NON-FINAL ACTION MAILED	
Aug. 05, 2009	NON-FINAL ACTION WRITTEN	77300
Jul. 28, 2009	ASSIGNED TO EXAMINER	77300
Jul. 28, 2009	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Jul. 27, 2009	WITHDRAWN FROM PUB - OG REVIEW QUERY	61844
Jul. 03, 2009	NOTICE OF REINSTATEMENT MAILED	
Jul. 01, 2009	1(B) BASIS DELETED; NEW BASIS REQUESTED	65362
Apr. 30, 2009	NOTICE OF ALLOWANCE CANCELLED	65362
Jun. 30, 2009	REINSTATEMENT GRANTED - REQUEST TO DELETE 1(B) FILED	65294
Jun. 22, 2009	ABANDONMENT NOTICE MAILED - NO USE STATEMENT FILED	
Jun. 22, 2009	ABANDONMENT - NO USE STATEMENT FILED	99999
Jun. 19, 2009	ATTORNEY REVIEW/DECISION ON AMENDMENT REQUIRED	
Jun. 18, 2009	PETITION TO DIRECTOR - CHANGE BASIS - GRANTED	65294
Jun. 18, 2009	ASSIGNED TO PETITION STAFF	65294
May 04, 2009	PETITION TO DIRECTOR - CHANGE BASIS - RECEIVED	77978
May 27, 2009	CASE ASSIGNED TO INTENT TO USE PARALEGAL	76538
May 04, 2009	PAPER RECEIVED	
Oct. 30, 2008	EXTENSION 2 GRANTED	98765
Oct. 30, 2008	EXTENSION 2 FILED	98765
Oct. 30, 2008	TEAS EXTENSION RECEIVED	
May 01, 2008	EXTENSION 1 GRANTED	66530
Apr. 21, 2008	EXTENSION 1 FILED	66530
Apr. 21, 2008	PAPER RECEIVED	
Oct. 30, 2007	NOA MAILED - SOU REQUIRED FROM APPLICANT	
Sep. 18, 2007	OPPOSITION TERMINATED NO. 999999	165898
Sep. 18, 2007	OPPOSITION DISMISSED NO. 999999	165898
Jul. 17, 2005	OPPOSITION INSTITUTED NO. 999999	165898
Feb. 01, 2005	EXTENSION OF TIME TO OPPOSE RECEIVED	
Jan. 18, 2005	PUBLISHED FOR OPPOSITION	
Dec. 29, 2004	NOTICE OF PUBLICATION	
Nov. 19, 2004	LAW OFFICE PUBLICATION REVIEW COMPLETED	59272
Nov. 19, 2004	ASSIGNED TO LIE	59272
Nov. 15, 2004	EXAMINERS AMENDMENT MAILED	
Nov. 15, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
Nov. 15, 2004	EXAMINERS AMENDMENT -WRITTEN	77300
Sep. 02, 2004	PREVIOUS ALLOWANCE COUNT WITHDRAWN	
Jul. 14, 2004	APPROVED FOR PUB - PRINCIPAL REGISTER	
May 03, 2004	CORRESPONDENCE RECEIVED IN LAW OFFICE	
May 03, 2004	PAPER RECEIVED	
Nov. 03, 2003	FINAL REFUSAL MAILED	
Sep. 02, 2003	CORRESPONDENCE RECEIVED IN LAW OFFICE	
Oct. 08, 2003	CASE FILE IN TICRS	
Sep. 04, 2003	PAPER RECEIVED	
Mar. 03, 2003	NON-FINAL ACTION MAILED	
Feb. 28, 2003	ASSIGNED TO EXAMINER	77300

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Jun. 08, 2010

United States of America

United States Patent and Trademark Office

SWATCH

Reg. No. 3,799,562

Registered June 8, 2010

**Int. Cls.: 3, 8, 9, 11, 14,
15, 16, 18, 20, 21, 22, 24,
25, 28, 29, 32, 34, 35, 38
and 41**

TRADEMARK

SERVICE MARK

PRINCIPAL REGISTER

SWATCH AG (SWATCH SA) (SWATCH LTD.) (SWITZERLAND CORPORATION)
94, RUE JACOB STÄMPFLI
BIENNE, SWITZERLAND 2500

FOR: PERFUMES; COLOGNES; COSMETICS, IN CLASS 3 (U.S. CLS. 1, 4, 6, 50, 51 AND 52).

FOR: RAZORS, IN CLASS 8 (U.S. CLS. 23, 28 AND 44).

FOR: SUNGLASSES; CASE FOR SPECTACLES; LEATHER EYEGLASS CASES; SPECTACLE RETAINING CORDS, AND SPECTACLE RETAINING CHAINS; MULTIFUNCTION TELECOMMUNICATION APPARATUS; NAMELY, COMBINATION TELEPHONE AND ANSWERING MACHINE, COMBINATION WATCH AND COMPUTER; APPARATUS FOR TELECOMMUNICATION, TRANSMISSION, RECEPTION, RECORDING, AND REPRODUCTION, NAMELY, RADIOS, TELEPHONES, TELEVISIONS, AUDIO, VIDEO, TAPE AND CASSETTE PLAYERS AND RECORDERS; PHONOGRAPH RECORDS AND PRE-RECORDED AUDIO COMPACT DISCS, TAPES, AND CASSETTES, ALL FEATURING MUSIC; PRE-RECORDED VIDEO DISCS, TAPES, AND CASSETTES OF ATHLETIC EVENTS, SCIENTIFIC AND NAUTICAL APPARATUS, NAMELY, SATELLITE NAVIGATIONAL SYSTEMS, BEEPERS, SURVEYING APPARATUS, NAMELY, SURVEYING CHAINS; PHOTOGRAPHIC AND CINEMATOGRAPHIC APPARATUS, NAMELY, PHOTOGRAPHIC CAMERAS, CINEMATOGRAPHIC FILM; OPTICAL APPARATUS, NAMELY, OPTICAL SCANNERS, WEIGHING APPARATUS, NAMELY, SCALES AND CALIBRATING EQUIPMENT; MEASURING APPARATUS, NAMELY, LASERS AND POCKET CALIPERS FOR MEASURING PURPOSES; SIGNALING APPARATUS, NAMELY, SIGNAL WHISTLES, LIFE SAVING APPARATUS, NAMELY, LIFE SAVING RAFTS; APPARATUS AND INSTRUMENTS FOR CONDUCTING, SWITCHING, TRANSFORMING, ACCUMULATING, REGULATING OR CONTROLLING ELECTRICITY, NAMELY, ELECTRIC CONVERTERS, ELECTRIC TRANSFORMERS, VOLTAGE REGULATORS FOR ELECTRIC POWER, ELECTRIC SWITCHES; APPARATUS FOR RECORDING, TRANSMISSION OR REPRODUCTION OF SOUND OR IMAGE, NAMELY, JUKE BOXES, AUDIO TAPE RECORDERS, VIDEO TAPE RECORDERS, VIDEO MONITORS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: APPARATUS FOR LIGHTING, NAMELY, ELECTRIC LIGHTING FIXTURE, WATER PUMPS FOR SPAS, BATHS, WATER FILTERING UNITS, IN CLASS 11 (U.S. CLS. 13, 21, 23, 31 AND 34).

FOR: WATCH PROTECTORS; WATCHCASES; NECK CHAINS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FOR: MUSICAL INSTRUMENTS, IN CLASS 15 (U.S. CLS. 2, 21 AND 36).

FOR: PAPER, NAMELY, BAGS, ENVELOPES, COVERS, FOLDERS, NOTE PAPER, ART PAPER, CARBON PAPER; PHOTOGRAPHS; ALBUMS, BALLS FOR BALL POINT PENS, BOOKLETS, BOOKS, BOXES OF CARDBOARD OR PAPER, CALENDARS, CARDBOARD ARTICLES AND TUBES, GREETING CARDS, PRINTED PUBLICATIONS, NAMELY,



David J. Kappas

Director of the United States Patent and Trademark Office

Reg. No. 3,799,562 CATALOGUES, MAGAZINES, MANUALS, AND PERIODICALS ALL IN THE FIELD OF HOROLOGY AND JEWELRY; PRINTED TIMETABLES; CLIPS FOR OFFICES, FOLDERS FOR PAPERS, POSTCARDS, NOTEBOOKS, PHOTOGRAPH STANDS, POSTERS, PRINTS, RUBBER ERASERS, TABLE CLOTHS, TABLE MATS, TABLE LINEN, TABLE NAPKINS OF PAPER, STATIONERY; ARTIST'S MATERIALS, NAMELY, PASTELS, PENCILS, PAINT BRUSHES, PAINTER'S BRUSHES; PAPER CLASPS, PAPER CLIPS, CRAYONS, PEN CASES, PENCIL AND PEN HOLDERS, PENS AND PENCILS, PENCIL SHARPENERS, WRAPPERS, WRAPPING PAPER, WRITING CASES, WRISTBANDS FOR RETENTION OF WRITING INSTRUMENTS , IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: SUITCASES, TRAVEL BAGS, BRIEFCASE-TYPE PORTFOLIOS, BRIEFCASES, WALLETS, HANDBAGS, UMBRELLAS, PARASOLS, CANES, BACKPACKS, SHOULDER BAGS, CASES OF LEATHER, NAMELY, LEATHER ATTACHE CASES, PURSES, RUCK-SACKS, SHOPPING BAGS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FOR: FURNITURE; NON-METAL KEY HOLDERS; CHAIRS, IN CLASS 20 (U.S. CLS. 2, 13, 22, 25, 32 AND 50).

FOR: HOUSEHOLD OR KITCHEN UTENSILS NOT OF PRECIOUS METAL OR COATED THEREWITH, NAMELY, POT AND PAN SCRAPERS, ROLLING PINS, SPATULAS, TURNERS, WHISKS, HOUSEHOLD OR KITCHEN CONTAINERS NOT OF PRECIOUS METAL OR COATED THEREWITH; HAIR COMBS; SPONGES FOR HOUSEHOLD PURPOSES; HAIR BRUSHES; BRUSH-MAKING MATERIALS; ARTICLES FOR CLEANING PURPOSES, NAMELY, CLEANING RAGS, IMPREGNATED CLEANING, DUSTING OR POLISHING CLOTHS, STEEL WOOL FOR CLEANING; BEVERAGE GLASSWARE; PORCELAIN FIGURINES, PORCELAIN MUGS; EARTHENWARE MUGS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30, 33, 40 AND 50).

FOR: ROPES, STRING, TENTS, AWNINGS NOT MADE OF METAL; TARPAULINS, SAILS, NETS, NAMELY, COMMERCIAL NETS, FABRIC AND POLYESTER MESH NET USED FOR STORING TOYS AND OTHER HOUSEHOLD ITEMS, HAMMOCKS, IN CLASS 22 (U.S. CLS. 1, 2, 7, 19, 22, 42 AND 50).

FOR: TOWELS, HANDKERCHIEFS, BED BLANKETS, SHOWER CURTAINS, TABLE CLOTHS NOT OF PAPER, TABLE MATS NOT OF PAPER, IN CLASS 24 (U.S. CLS. 42 AND 50).

FOR: DOWN VESTS; WIND RESISTANT JACKETS; SKI BOOTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FOR: BOARD GAMES, GYMNASTIC AND SPORTS ARTICLES, NAMELY SKIS, SKI POLES, PORTABLE COVERS AND CASES FOR SKIS AND SKI BINDINGS, TENNIS RACKETS, TENNIS BALLS, TENNIS RACKET CASES AND COVERS, KITES, BALLS OF ALL KINDS, TOY FIGURES, SOFT-SCULPTURED DOLLS, AND STUFFED TOYS, TOY VEHICLES, SKATE BOARDS, ROLLER SKATES, BALLOONS, JIGSAW PUZZLES TOY WATCHES, TOY JEWELRY, CHRISTMAS TREE DECORATIONS, YOYOS, AND PLAYING CARDS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FOR: MEATS AND PROCESSED FOODS, NAMELY, MEAT, CHICKEN, PROCESSED FRUITS AND VEGETABLES, CLAM CHOWDER, IN CLASS 29 (U.S. CL. 46).

FOR: BEVERAGES, NAMELY, FRUIT JUICE, VEGETABLE JUICE, CARBONATED SOFT DRINKS, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FOR: CIGARETTE AND CIGAR LIGHTERS NOT OF PRECIOUS METAL, IN CLASS 34 (U.S. CLS. 2, 8, 9 AND 17).

FOR: MANAGEMENT OF BUSINESS; ADVERTISING AGENCIES; COMPUTER ASSISTED PROCESSING OF DATA DERIVED FROM THE TIMING OF SPORTING ACTIVITIES FOR

Reg. No. 3,799,562 USE IN EDUCATION, ENTERTAINMENT AND PUBLICITY, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FOR: ELECTRONIC TRANSMISSION OF DATA DERIVED FROM SPORTING EVENTS; AND RADIO AND TELEVISION BROADCAST OF PROGRAMS AND SHOWS, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FOR: PROVIDING OF ENTERTAINMENT, NAMELY, SPORTING AND CULTURAL ACTIVITIES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

OWNER OF SWITZERLAND REG. NO. 408332, DATED 4-1-1993, EXPIRES 4-1-2013.

OWNER OF U.S. REG. NOS. 1,671,076, 2,217,468 AND OTHERS.

SER. NO. 78-194,325, FILED 12-13-2002.

CHERYL CLAYTON, EXAMINING ATTORNEY